



WEEKLY UPDATE

BROUGHT TO YOU BY THE DNC COMMUNICATIONS DEPARTMENT

June 6, 2014

[DNC Announces New Generation Voter Registration Toolset](#)

In an email on Thursday to supporters, DNC Chair Debbie Wasserman Schultz announced the DNC's new website [IWillVote.com](#). This website offers activists a tool to find key voting information for their communities to help them and their neighbors make sure their votes count.

The website falls under the DNC's new program the Arbor Project - a collaborative effort between the DNC's Voter Expansion Project and Project Ivy, the latest generation of the DNC's data program.

In a release, Chair Wasserman Schultz said, "The goal of the Arbor Project is simple - to empower campaigns, grassroots partners and state parties to run registration programs based on the most accurate and up-to-date data available and arm new and current voters with the information they need to cast their ballot. Earlier this year, the DNC launched the Voter Expansion Project with a video from President Clinton. Since then we've brought on staff who work 24/7 on expanding access to the polls and building tools to help ensure that Democrats keep the Senate, pick up seats in the House, and elect new statewide officials from governor to secretary of state."



The Arbor Project consists of two symbiotic components - an innovative data set that combines public records, historical turnout results, voter files and targeting model predictions to identify the number of potential new Democratic voters in each state, county, congressional district, and precinct. The second part of the project is [IWillVote.com](#).

The Arbor Project's data set will also include valuable information on key constituencies of the Democratic base including African-American, Hispanic, and Americans under-30, to better facilitate efforts targeted specifically at these groups.

Several outlets covered the announcement of [IWillVote.com](#) and the Arbor Project. Watch a clip of MSNBC's coverage [here](#). Click on the headlines below to read more:

[Democrats unveil new data program to boost voter registration](#)
MSNBC// Zachary Roth

[Buscan incrementar el registro de votantes](#)
Univision// Francisco Pelayo

[Demócratas lanzan una base de datos en busca de nuevos votantes](#)
EFE//

DNC Chair on Tuesday's Primary Results

DNC Chair Debbie Wasserman Schultz issued the following statement today on Tuesday's primaries in Alabama, California, Iowa, Mississippi, Montana, New Jersey, New Mexico, and South Dakota:

"Congratulations to the Democratic candidates who advanced to the general election in November. Once again, today's primary results are indicative of the stark contrast between the priorities of the Democratic and Republican parties. While Democrats are focused on providing economic security for middle-class families, Republicans have nominated out-of-touch candidates beholden to wealthy special interests and a radical Tea Party ideology that embraces government shutdowns and obstructs progress.

"Democratic Rep. Bruce Braley has a proven history championing middle-class Iowans, helping create incentives for business to hire unemployed workers and veterans. The reality of Joni Ernst's record in the Iowa Senate couldn't be a greater contrast. While outside groups and national Republicans from Marco Rubio to Sarah Palin rallied behind Ernst, her positions raise serious concerns for a general election. Ernst could ask Mitt Romney how difficult it is to 'etch-a-sketch' away the radical positions taken to win, because it won't be possible once Iowans get to know her record.

"In race after race, Republican candidates have been pulled so far to the right by the Tea Party that it is a distinction without a difference. The likely runoff in Mississippi caused by Tea Party candidate Chris McDaniel shows that the GOP is the Same Old Party, which has failed to learn its lessons from recent elections. Come November, voters will reject a Republican Party which opposes an increase in the minimum wage for hard working Americans, has blocked equal pay for women, and is obsessed with repealing the benefits of the Affordable Care Act for millions of Americans.

"While Democrats have nominated mainstream candidates focused on economic issues, like Gov. Jerry Brown and Sen. John Walsh, the policies of Republican candidates like Mike Rounds and Steve Daines are those of a Republican Party focused only on the interests of the few. The Democratic Party is committed to fighting for opportunity for all, providing voters a clear choice when they cast their ballot this November."

President Obama Speaks at 70th French-American Commemoration of D-Day

On Friday, President Obama delivered remarks at Omaha Beach for the 70th French-American Commemoration D-Day Ceremony at the Normandy American Cemetery and Memorial.

President Obama met with WWII and post- 9/11 U.S. veterans ahead of his remarks, and he focused his speech on the everlasting spirit of American soldiers both past and present to fight for the ideals cherished in American life.

Obama said, "Here, we don't just commemorate victory, as proud of that victory as we are. We don't just honor sacrifice, as grateful as the world is. We come to remember why America and our allies gave so much for the survival of liberty at its moment of maximum peril. We come to tell the story of the men and women who did it so that it remains seared into the memory of a future world.

"We tell this story for the old soldiers who pull themselves a little straighter today to salute brothers who never made it home. We tell the story for the daughter who clutches a faded photo of her father, forever young; for the child who runs his fingers over colorful ribbons he knows signify something of great consequence, even if he doesn't yet fully understand why. We tell this story to bear what witness we can to what happened when the boys from America reached Omaha Beach."

Watch the President's full remarks here.

EPA Announces New Carbon Standards for Power Plants

On Monday, the Environmental Protection Agency announced the [Clean Power Plan](#) -- setting carbon standards for power plants for the first time to protect public health and welfare. The new regulation would cut carbon-dioxide emissions from existing coal plants by up to 30% compared with 2005 levels by 2030.

The EPA estimates that the new rule would cut traditional air pollutants such as sulfur dioxide, nitrogen oxides and soot by 25%. The tough new rules would cut 500 million metric tons of carbon dioxide annually.

Through his Year of Action and his Climate Action Plan, President Obama has made it a priority to focus on the moral obligation to leave our children a planet that's not polluted or damaged.

In reaction to the announcement, DNC Chair Wasserman Schultz echoed the President's sentiments.

She said, "It is a moral imperative that we bequeath to our children a healthy planet with clean air and water. The costs of delaying action any longer are too high; every moment we waste increases the economic burden of addressing this issue in the future. As a mother, I'm concerned about the detrimental effects of pollution on our children's health. Already, carbon pollution has contributed to increased asthma attacks among Americans, particularly among the African American and Hispanic communities."

Read the Chair's full statement [here](#).

As part of her push for support, Wasserman Schultz published an op-ed with Parents Magazine. Read her piece [here](#).

Additionally, the EPA's announcement is overwhelmingly supported by the American people. According to a new [Washington Post-ABC News poll](#), 70% also say that the federal government should limit the release of greenhouse gases from existing power plants in an effort to reduce global warming. Furthermore, 69% of Americans say that climate change is a serious problem facing the country.

Read more about the EPA's proposal [here](#).

DNC Pushes Back on Ben Carson's Outrageous Remarks

Tuesday night, Ben Carson reiterated his outrageous claim that Obamacare is the worst thing since slavery. You heard it right – slavery. Carson is a repeated frontrunner in GOP presidential straw polls and someone the Republican National Committee features prominently on their homepage.

So let's be clear about what he's saying...

A law that has made quality affordable healthcare a reality for millions of Americans and that has stopped some of the worst discriminatory insurance company abuses is worse than Jim Crow, World War II, Vietnam, D-day, Japanese internment camps, and the war in Iraq.

Welcome to today's Republican Party.

Watch Carson's claims [here](#).



In the States

- On Friday, the DNC, Democratic Governors Association, and the Pennsylvania Democratic Party released a memo on Gov. Chris Christie and Gov. Tom Corbett's failed leadership: "[Scandals and Disastrous Economic Records.](#)" The memo says, "Last year, Republican governors chose Chris Christie to lead the Republican Governors Association – elevating Christie and his style of leadership as the model for current and wannabe GOP governors across the country. Today, Chris Christie is crossing the river to the Keystone State to campaign for one of those GOP Governors – Tom Corbett." The memo then touches the scandals each governor is handling now. Read the full memo [here](#).
- On Thursday, the New Hampshire Democratic Party criticized Walt Havenstein's struggling campaign for governor for touting the endorsement of beleaguered Governor Chris Christie. The New Hampshire Democratic Party's Communication Director Julie McCain said, "Like Governor Christie, whose deepening scandals and failed budget management have hurt New Jersey, Havenstein ended his tenure as CEO of SAIC with the company reeling from two contracting scandals amid declining sales and profit." Read McCain's statement [here](#) to learn more about Havenstein's track record and why this duo does not bode well with the Granite State.
- On Monday, the Texas Democratic Party was less-than-sad to release its official statement on the passing of the Texas Republican Party. Citing a Tea Party infection as the cause of death, the Party's Communications Director Emmanuel Garcia stayed positive as he reminded all Texans how they can still "rejoice in the new life of the Texas Democratic Party, a diverse, pragmatic, and inclusive pro-growth party." The announcement surrounded the Texas Republican Party Convention held in the state this week. Read Garcia's full statement and find out how to pay your respects by donating to the Texas Democratic Party [here](#). View the Party's official graphic below.



- On Thursday, the Michigan Democratic Party released a parody video of the cover-up campaign strategy that Terri Lynn Land has pursued for the past year in cahoots with the Koch brothers. The party's statement said, "Former Republican National Committeewoman Terri Lynn Land's campaign to dodge her controversial past positions and avoid speaking with Michigan middle class families and small businesses has hit its one-year anniversary, and the Michigan Democratic Party today is releasing a new video that shows just how far Land and her out of state billionaire special interest backers, the Koch brothers, are willing to go to deceive Michiganders." Watch it for yourself [here](#).